

Committee: Health and Wellbeing Board

Date: 1 October 2013

Agenda item:

Wards: All

Subject: Call to Action

Lead officer: Eleanor Brown, Chief Officer, Merton CCG

Lead Clinician: Dr Howard Freeman

Forward Plan reference number:

Contact officer: Adam Doyle

Recommendations:

To note and agree a way forward for consideration of Call to Action for in Merton and for the Merton Health and Wellbeing Board

1 PURPOSE OF REPORT AND EXECUTIVE SUMMARY

1.1. This report summarises progress to date for Call to Action.

2 Background

A Call to Action is an invitation by NHS England to engage patients, public and professionals to address the impact of a predicted shortfall of approximately £30 billion in the NHS in terms of service provision over the next ten years, and to ask those stakeholders to help identify change to achieve the resources required.

3 Details

A Call to Action will have a number of specific areas for consideration; at present we have two:

- £30 billion gap – how do we achieve our share?
- Access to primary care – how do we improve access to primary care, given the strategic direction of travel that more care will be in a non-acute setting?

NHS England London are supporting the CCGs and co-ordinating a London-wide response. In Merton, the overall lead for A Call to Action is the Merton CCG Chief Officer, assisted by the Director of Commissioning and Planning and the Director of Quality.

We aim to ask stakeholders their views in relation to A Call to Action through existing channels and systems and use views to enrich and steer our commissioning intentions 2014-16 and our commissioning strategy to 2017. Merton CCG, Local Authority and Merton Healthwatch have identified the following activities to ensure we elicit the views of local residents and professionals in time to influence our commissioning business planning round autumn/winter 2013.

4 Alternative Options

None for the purpose of this report

5/ 6 Meetings planned

- Health & Wellbeing Board – date to be agreed with Cllr Kirby ? November
- Merton Healthwatch/PPI Engagement Event – 16 October 2013
- BSBV Consultation (subsequent to NHS England assurance)
- MCCG Members' Event – 9 October 2013
- Governing Body Seminar – 17 October 2013
- Merton Integrated Services Programme Board – date TBC

Primary care/general practice Call to Action

- MCCG Members' Event – 9 October 2013 and some further events TBA
- GP Leads Forum – November 2013
- Practice Patient Participation Groups – November 2013
- Health & Wellbeing Board – date TBA (likely to be same as general call to action date)

Electronic communication

Ideas including engagement in online discussions:

- Merton i
- Merton CCG Twitter
- Intranet

A pan-London Steering Group has been set up consisting of NHSE, Local Authority, Mayor's Office and CCGs, and Merton CCG Chief Officer is a member. There is a series of pan-London events planned before December 2013 and national events between January and March 2014.

7 LEGAL AND STATUTORY IMPLICATIONS

NONE FOR THE PURPOSE OF THIS REPORT

8 HUMAN RIGHTS, EQUALITIES AND COMMUNITY COHESION IMPLICATIONS

NONE FOR THE PURPOSE OF THIS REPORT

9 CRIME AND DISORDER IMPLICATIONS

THE MCCG STRATEGY IS FOCUSSED ON THE VISION FOR THE HEALTH AND WELLBEING STRATEGY TO ADDRESS HEALTH INEQUALITIES

10 RISK MANAGEMENT AND HEALTH AND SAFETY IMPLICATIONS

NONE FOR THE PURPOSE OF THIS REPORT

**11 APPENDICES – THE FOLLOWING DOCUMENTS ARE TO BE
PUBLISHED WITH THIS REPORT AND FORM PART OF THE REPORT
NONE**

12 BACKGROUND PAPERS

APPENDIX 1. NHS ENGALND – A CALL TO ACTION SLIDES

WHAT IS THE BEST WAY
TO IMPROVE QUALITY
IN THE NHS?

HOW CAN WE PLAN TO
DELIVER EVERYONE'S
HEALTHCARE NEEDS?

HOW CAN WE PREPARE
FOR THE FINANCIAL
CHALLENGE AHEAD?

WHAT MUST WE DO TO BUILD
AN EXCELLENT NHS NOW, &
FOR FUTURE GENERATIONS?

**The NHS belongs
to the people:
a call to action**

Every day the NHS saves lives and helps people stay well, but 65 years ago, many people faced choosing between poverty if they fell seriously ill or forgoing care altogether.

Today:

- The NHS treats 1,000,000 people every 36 hours
- Between 1990 and 2010, life expectancy in England increased by 4.2 years
- 88% of patients in the UK described the quality of care they received as excellent or very good

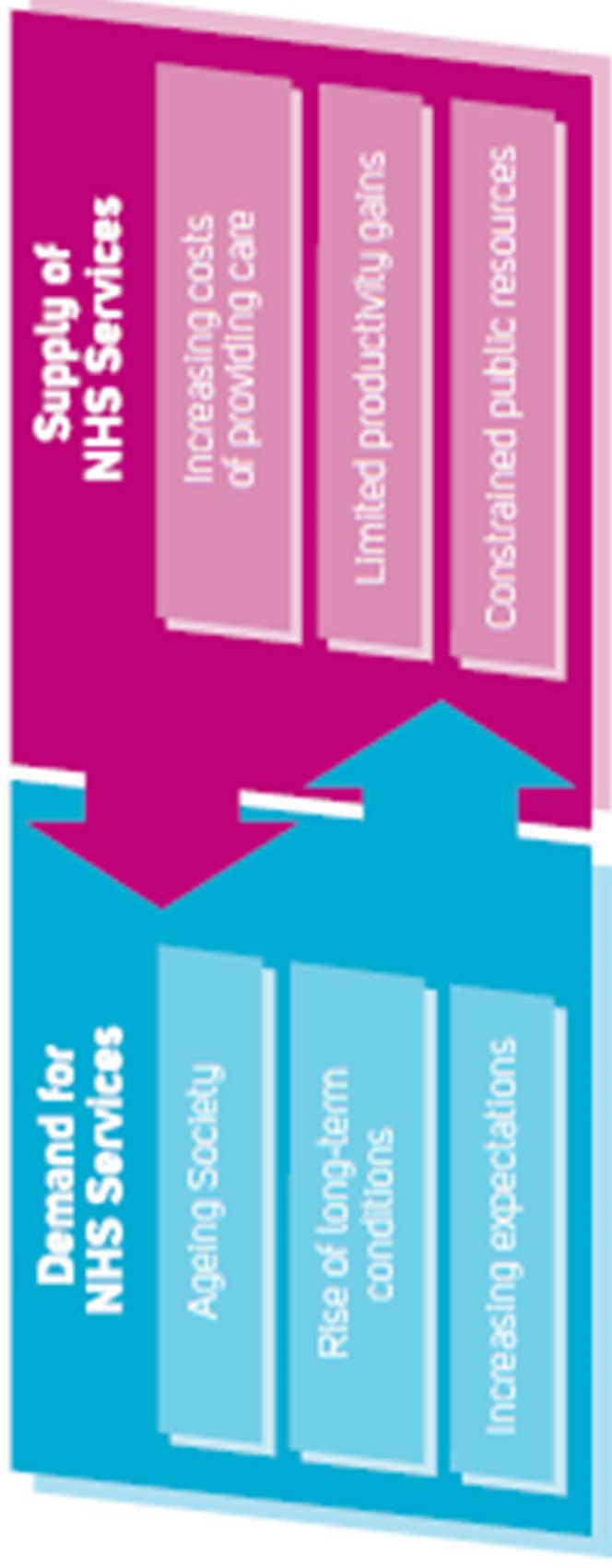
**The NHS belongs
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If the NHS is to survive another 65 years, it must change. There are a number of future pressures that threaten to overwhelm the NHS:-

- The population is ageing and we are seeing a significant increase in the number of people with long-term conditions
- The resulting increase in demand combined with rising costs threatens the financial stability and sustainability of the NHS

What challenges will the health and care service face in the future?

We must anticipate the challenges of the future if we are to improve the quality and performance of current NHS services to live up to the high expectations of service users and the public.



The NHS
belongs to
the people

A CALL TO
ACTION

Preserving the values that underpin a universal health service, free at the point of use, will mean fundamental changes to how we deliver and use health care services.

This is NOT about unnecessary structural changes, it is about finding ways to do things differently:-

- Harnessing technology to fundamentally improve productivity
- Putting people in charge of their own health and care
- Integrating more health and care services

• And more...
The NHS
belongs to
the people

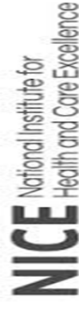


“DOING NOTHING IS NOT AN
OPTION – THE NHS CANNOT
MEET FUTURE CHALLENGES
WITHOUT CHANGE.”

We are all committed to preserving the values that underpin the NHS and we know this future cannot be developed from the top down.

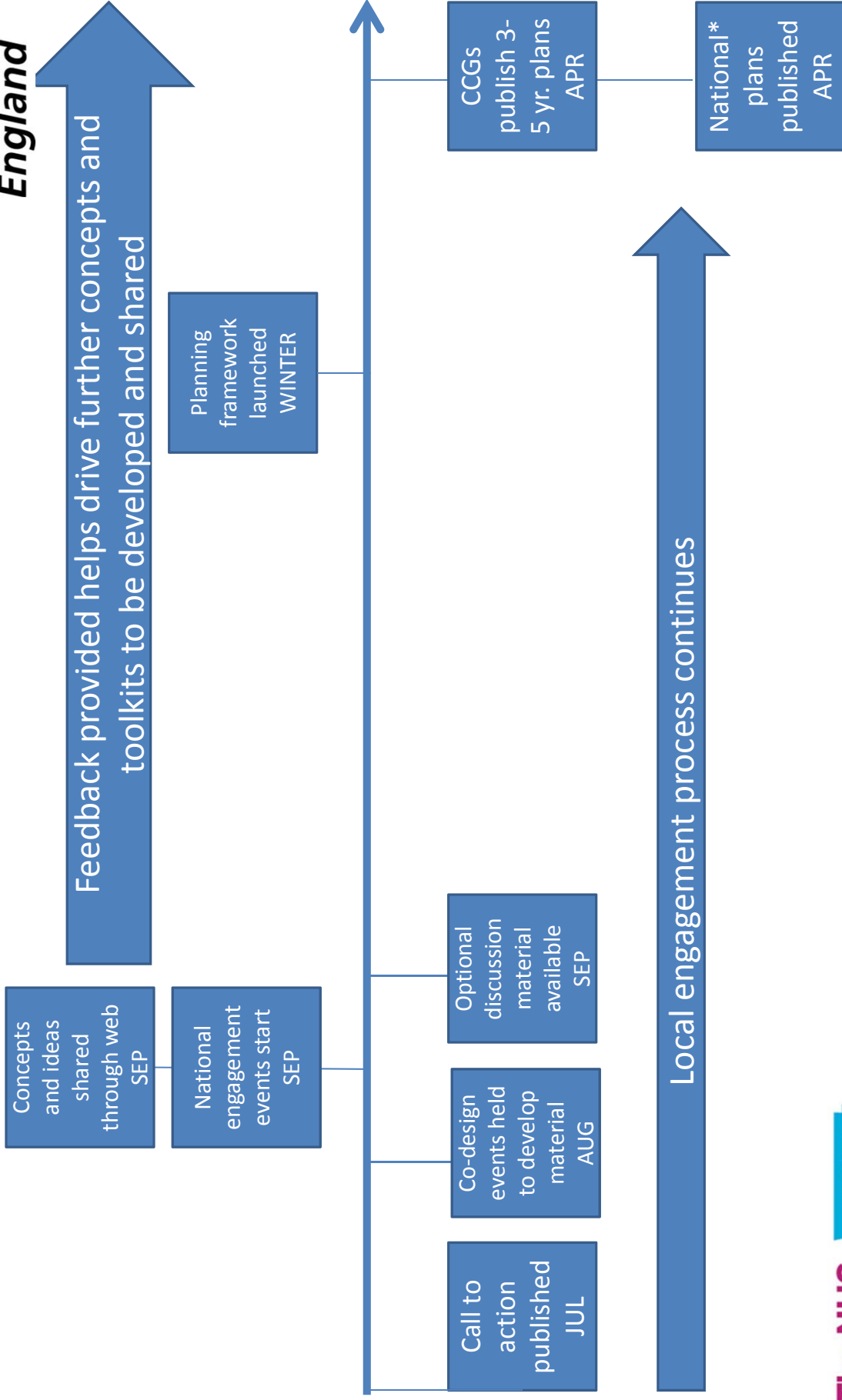
A national vision that will deliver change will be realised locally by Clinical Commissioning Groups, Health and Wellbeing Boards and other partners working with service users and the public.

That is why we are supporting a national 'Call to Action' that will engage staff, stakeholders and service users and the public in the process of designing a renewed, revitalised NHS.



- A call to action is a programme of engagement that will allow everyone to contribute to the debate about the future of health and care provision in England
- The engagement will be patient and public-centred through hundreds of local, regional and national events as well as through on-line and digital resources
- It will produce meaningful views, data and information that CCGs can use to develop 3-5 year commissioning plans setting out their commitments to patients

The timeline



* For areas of direct commissioning and primary care elements

- We are looking for your feedback on:
 - Great engagement tools and practice we can share to put patient and carer views at the heart of decision making
 - Your ideas and solutions to address the challenges identified in A Call to Action
 - Your methods of preserving the values that underpin our health service
- You can contact our support team via england.calltoaction@nhs.net